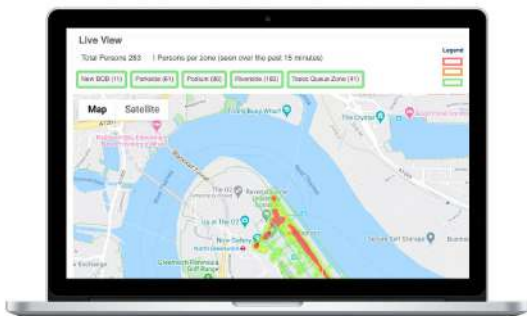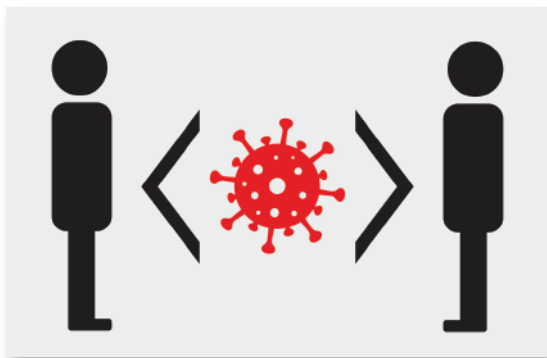# GLOBALREACH CROWD INSIGHTS
Real-time crowd alerts to support safer spaces

When staff, customer and public safety is the first concern, proactively monitor and manage overcrowding using the existing Wi-Fi network. Real-time alerts can now help venues, transport hubs, government buildings, offices and public spaces and other places to reopen quicker and to safely trade again.
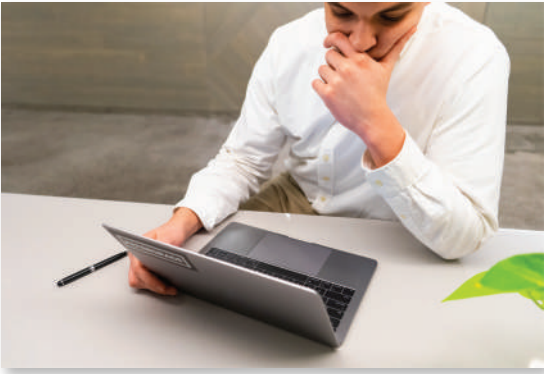
Real-time alerts help maintain social distancing.

Stop crowding from becoming a problem. Monitor the volume of people, flow and dwell times to be on the front foot when managing pinch points, queues and over-capacity.

Be proactive. Protect your customers & staff.

Make staff and customers confident that they're safe. Crowd Insights helps organisations to operate within government social distancing guidelines, and to stay open.

Valuable venue analytics.

Build a rich understanding of how a space is used. Information about footfall and movement can help to optimise the user experience and better manage venue operations.

Use existing Wi-Fi infrastructure.

Deploy Crowd Insights using existing standard enterprise grade Wi-Fi hardware including Meraki (out of the box), Ruckus Spot, Cisco CMX, Aruba Location Engine ALE.

ABOUT GLOBALREACH

We are the experts in helping global operators, venues and enterprises to connect their people and customers safely and securely to Wi-Fi, to create a better user experience and loyalty. Our team provides carrier class Wi-Fi services and solutions to design, build and operate secure Wi-Fi networks for major international cities and brands. Our headquarters are London and we support customers in North America, Europe and Asia.